

Cool Country Benefit Concert

Fundraising Program

Financial Breakdown	
\$20.00 Ticket Price	
Revenue to Fundraising Team	Revenue to E.S.C.A.P.E Charity
\$5.00 For Each Ticket Sold.	\$15.00 For Each Ticket Sold.

Potential Revenue For Fundraising Team	
Number of Tickets	Total Revenue
	Number of Tickets Sold x \$5.00 per Ticket.
Consign 25 Tickets	25 x \$5.00 = \$125.00
Consign 50 Tickets	50 x \$5.00 = \$250.00
Consign 100 Tickets	100 x \$5.00 = \$500.00

Fundraiser Sign-up Information	
Name of Organization _____	
Contact Person _____	
Contact Address _____	
Contact Phone _____	
Contact Email _____	
Number of Tickets Ordered _____ at \$ _____ Date of Order _____	
(All Tickets/Revenue Must Be Turned In By Monday August 10, 2009)	

Cool Country Benefit Concert Information Guide

EVENT DESCRIPTION: The “Cool Country Benefit Concert” will be a fun-filled night of live country music taking place at the L.B. Day Amphitheater located at the Oregon State Fairgrounds in Salem. Guests of all ages are invited to come out and enjoy a fantastic evening of music at this family friendly concert.

WHERE: L.B. Day Amphitheater is located at the Oregon State Fairgrounds in Salem, Oregon.
Venue Address: 2330 17th St. NE Salem, Oregon 97310.

WHEN: Friday, August 14th. Show starts at 6:30 pm. Show ends at approximately 10:00 pm.

WHO: HEADLINING ARTIST: Country music legend Hal Ketchum.

OPENING ARTIST: “Alexis.” Albany, Oregon’s own singer/songwriter Alexis Ebert.

WHY: The proceeds from the “Cool Country Benefit Concert” will go to the Salem/Keizer-based charity ESCAPE as well as local Exchange Club projects. ESCAPE (Exchange, Sponsored, Child, Abuse, Prevention, Effort) is a charity formed by the nonprofit group, The Exchange Clubs of Salem in 1982. In 1988, ESCAPE opened a Child Abuse Prevention Center in downtown Salem. This center operated for over 14 years. Due to lack of funding, the center closed in 2002. The Cool Country Benefit Concert Efforts is leading the way to raise money to reopen ESCAPE’s center forever.

TICKET INFORMATION: Tickets are available at:

- Salem area ticket center located at Travel Salem at 181 High Street NE in downtown Salem.
- To order by telephone call: 1-800-494-8497.

Order online at our website: www.escapeconcerts.com.

ARTISTS BACKGROUND:

HAL KETCHUM: Hal Ketchum is an award winning singer songwriter and Grand Ole Opry member. His voice is still the best there is ... never missing a note. Blazing on the scene in the early '90s, Hal struck radio gold with his first single “Small Town Saturday Night” which shot to number one on the country charts. Hal’s success has continued with 15 top ten hits proving he is here to stay ... And selling over five million records. Connect with Hal Ketchum on Myspace at www.myspace.com/halketchum

ALEXIS: Alexis Ebert is a nineteen year old singer songwriter from Albany, Oregon. She started her career at the tender age of eleven and at fourteen she had one of her first songs “The Real Me” featured in the film and soundtrack “Confessions of a Teenage Drama Queen”. In 2008 Alexis signed a co-venture deal with Skyline and Sony Tree ATV in Nashville, Tennessee and is currently working a new music album. Connect with Alexis on Myspace at www.myspace.com/alexis

For more information please contact:

Harold Wood Concert Promoter/Networking President Exchange Clubs of Salem/Kaiser Phone: 971-218-2646 Email: hwtdchl@integraonline.com	Chris McCartney Concert Promoter Phone: 503-763-9215 Email: cmaggpie@aol.com
Shane McCartney Phone: 503-383-8420 Email: shanerbaganer@aol.com	